

# Minnesota Geospatial Advisory Council

## Outreach Committee Work Plan

**Work Plan date:**

February 1, 2018

**Chair and vice chair:**

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**Link to committee/workgroup charter:**

[http://www.mngeo.state.mn.us/committee/outreach/Outreach\\_Committee\\_charter.pdf](http://www.mngeo.state.mn.us/committee/outreach/Outreach_Committee_charter.pdf)

### Accomplishments from 2017

- Set promotion of free and open data as our priority.
- Design survey of city GIS staff to measure perceptions and concerns about free and open data. This will be a modified version of the county survey completed in 2016.
  - Develop list of city GIS staff using MnGeo, LMC and other resources.
  - Modify survey questions to meet city needs.
- Look for presentation opportunities to promote free and open data.
- Look for other organizations to collaborate on the promotion of free and open data.
- Look for newsletters, blogs, other forms of media to promote free and open data.
- Collect additional testimonials on the importance of GIS and free and open data. Focus will be to increasing the number of testimonials from policy makers and elected officials.
- Work with other GAC Committees to see if there can be increased collaboration between working groups.
- Added four new members.

## Work Plan for 2018

### Planned activities and deliverables:

- Execute survey of city GIS staff to measure perceptions and concerns about free and open data. This will be a modified version of the county survey completed in 2016.
  - Collect data.
  - Draft report.
- Look for presentation opportunities to promote free and open data.
- Look for other organizations to collaborate on the promotion of free and open data.
- Look for newsletters, blogs, other forms of media to promote free and open data.
- Collect additional testimonials on the importance of GIS and free and open data. Focus will be to increasing the number of testimonials from policy makers and elected officials.
- Help define methods of collaboration for committees of the GAC

### Roles and responsibilities:

#### Active Committee Members

- Brad Anderson
- Will Craig
- Scott Freburg
- Kari Geurts (co-chair)
- Andrew King-Scribbins
- Len Kne (co-chair)
- Geoff Maas
- Victoria Reinhardt
- Cory Richter
- Gerry Sjerven
- Michelle Trager
- Annette Theroux
- Brandon Tourtelotte
- Valquiria Quirino
- David Kramar
- Laure Charleux

The survey subgroup consisting of Kari Geurts, Geoff Maas, and Len Kne will meet regularly to plan the next round of survey and what the best outlets (i.e. conferences, newsletters, etc.) are to advocate for free and open data.

The co-chairs will be responsible for calling four full committee meetings in 2018.

### Resources:

- Equipment - none
- Software - none
- Data - none
- Other - none

### Committee/workgroup needs:

The Committee will be working with MnGeo staff to identify an appropriate collaborative workspace for the committee.

**Dependencies and interrelationships:**

We work closely with MetroGIS in their effort to promote free and open data. We expect this year to increase our working relationship with the League of MN Cities and Association of MN Counties.

**Risks:**

None

**Additional Comments:**

None

**Date approved by the Geospatial Advisory Council:** March 28, 2018