

Minnesota Geospatial Advisory Council Outreach Committee Work Plan

Work Plan date:

January 27, 2017

Chair and vice chair:

Len Kne, Co-Chair
University of Minnesota
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Kari Geurts, Co-Chair
Minnesota Department of Natural Resources
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Link to committee/workgroup charter:

http://www.mngeo.state.mn.us/committee/outreach/Outreach_Committee_charter.pdf

Accomplishments from 2016

- Reestablished the committee after a period of inactivity.
- Set promotion of free and open data as our priority.
- Design and execute survey of county GIS staff to measure perceptions and concerns about free and open data.
- A report of the county survey results is available on the MnGeo website.
- Give presentations at three conferences (MN GIS/LIS, Association of MN Counties, and Government IT Symposium) on free and open data.
- Started collecting testimonials on the importance of GIS and free and open data from GIS experts and policy makers.

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Work Plan for 2017

Planned activities and deliverables:

- Design and execute survey of city GIS staff to measure perceptions and concerns about free and open data. This will be a modified version of the county survey completed in 2016.
 - Develop list of city GIS staff using MnGeo, LMC and other resources.
 - Modify survey questions to meet city needs.
 - Collect data.
 - Draft report.
- Look for presentation opportunities to promote free and open data.
- Look for other organizations to collaborate on the promotion of free and open data.
- Look for newsletters, blogs, other forms of media to promote free and open data.
- Collect additional testimonials on the importance of GIS and free and open data. Focus will be to increasing the number of testimonials from policy makers and elected officials.
- Evaluate the use of the GAC YAK as a periodic newsletter for informing the GIS community and other interested parties about the activities of the GAC. Will need to define roles to ensure publications are completed in a timely basis

Roles and responsibilities:

Active Committee Members

- Brad Anderson
- Will Craig
- Scott Freburg
- Kari Geurts (co-chair)
- Andrew King-Scribbins
- Len Kne (co-chair)
- Geoff Maas
- John Mackiewicz
- Victoria Reinhardt
- Cory Richter
- Gerry Sjerven
- Alison Slaats
- Michelle Trager
- Annette Theroux

The survey subgroup consisting of Kari Geurts, Geoff Maas, and Len Kne meet regularly to plan the next round of survey and what the best outlets (i.e. conferences, newsletters, etc.) are to advocate for free and open data.

The co-chairs will be responsible for calling four full committee meetings in 2017.

Resources:

- Equipment - none
- Software - none

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- Data - none
- Other - none

Committee/workgroup needs:

The Committee will be working with MnGeo staff to identify an appropriate collaborative workspace for the committee.

Dependencies and interrelationships:

We work closely with MetroGIS in their effort to promote free and open data. We expect this year to increase our working relationship with the League of MN Cities and Association of MN Counties.

Risks:

None

Additional Comments:

None

Date approved by the Geospatial Advisory Council:

March 22, 2017