

# Minnesota Geospatial Advisory Council

## Outreach Committee Charter

*Updated for Review November 30, 2023*

**Mission:** Promote the value and importance of the geospatial infrastructure by facilitating geospatial story telling and actively engaging public policy makers and stakeholders.

**Objectives/Visions:** As a committee of the Minnesota Geospatial Advisory Council, the Outreach Committee will promote the priorities of the Council. Examples of the Committee's work include:

- Tell geospatial stories in venues where they can inform and influence policy makers and others seeking to improve government operations, economic development, and quality of life in Minnesota.
- Create a foundation for open data in Minnesota by connecting with local government representatives to increase the availability of free geospatial data for all Minnesotans.
- Develop and provide guidance for content maintenance of esri hub sites for the GAC and its committees.
- Promote the work of the GAC and its committees through social media outreach.

**Duration:** A permanent standing committee of the Minnesota Geospatial Advisory Council.

**Report Line:** Directly to the Minnesota Geospatial Advisory Council with annual review.

**Membership:** Members shall be drawn from the Minnesota Geospatial Advisory Council and larger geospatial community. The committee will maintain a list of members that will be reviewed and revised as needed, including the chairs of any subcommittee or workgroups.

**Member Responsibility:** Each member is responsible for active participation in the committee meetings and activities. Members not able to actively participate may be asked to resign their position on the committee. People need not be members of the committee to contribute a story.

**Schedule:** The committee will do most of its work via email and online meetings. Face-to-face meetings will be held as needed and could be held in conjunction with one of the advisory council meetings. Meetings will be held on an as-needed basis to connect the working groups or for discussion of committee-wide decisions.