

## Outreach Committee

### FY2024/25 Term Report & FY2026/27 Work Plan

#### Committee Chair(s) and Vice Chair(s):

**Jessica Fendos**, Chair  
jfendos@logismn.gov

#### Active subgroups and associated leadership:

**Open Data Subcommittee**  
Norm Anderson, norman.anderson@state.mn.us  
Vacant

### FY2024/25 GAC Term Report

*Fiscal Year (FY) 2024/25: July 2023 - June 2025*

#### GAC Priorities Owned by the Committee

*GAC priority projects and initiatives that the committee was responsible for during the term.*

- Statewide Parcel Data
- Statewide Parcel Data – more fully attributed
- Statewide Address Points Data
- Statewide Road Centerline Data
- Success Stories for Geospatial Technology

#### Accomplishments

- The Outreach Committee Chair recruited a new group of 10 members from the government (state, county, city), non-profit, education and private sectors. The Outreach Committee convenes on the first Tuesday of every month to advance the Outreach Committee's goals and objectives.
  - A high emphasis was placed on this committee to build GAC Committee Hub sites, with guidance from MnGeo and MnIT Communications. The team is making good progress building CANDO, Data Endorsement and Outreach Committee hubs as well as the GAC Hub homepage.

- A new Outreach Committee charter was approved on March 5<sup>th</sup>, 2025 during the GAC meeting to make clear sense of the committee's mission and objectives. In May GAC meeting, the Outreach Committee Chair will show progress made for the CANDO, Data Endorsement, Outreach Committee Hubs as well as the enhanced GAC Hub site.
- The Open Data Subcommittee meets every 6 weeks to discuss status and strategy of encouraging counties to opt-in to sharing data toward statewide composites. Statewide Opt-in Composite datasets are available on the MN Geospatial Commons. Murray and Polk counties opted-in!!!
- Of 87 MN counties, 55 contributed parcels, 46 have agreed to contribute address points and emergency service zones, and 45 have agreed to contribute road centerlines to date.
- Parcels, address points, and road centerlines are available for download on the MN Geospatial Commons. The data is being refreshed on a quarterly basis. Parcel datasets were refreshed in Feb. 2025, address points and street centerlines updates followed.
- Open Data subcommittee leadership is preparing some talking points for a meeting on June 11<sup>th</sup>. Topics include the following.
  1. Continuing the conversation about attributes.
    - An overview of PRISM attributes
    - Examples of how parcel attributes are used in agency projects
  2. Creating a response/documentation to the common reasons for not publicly sharing data
  3. Sharing opportunities update

## Recommendations

*Recommendations for the Minnesota Geospatial Information Office (MnGeo) to support the Committee's goals.*

Solicit existing Outreach Committee members or someone from a county office to co-chair Open Data subcommittee with Norm Anderson. As Len Kne steps away from GAC duties in June of 2025, the Success Workgroup committee will sunset and branding/communication/success story-telling tasks will be undertaken by the Outreach Committee members. All committee members to work on advancing at least one committee objective listed in the Outreach Committee charter.

We seek MnGeo's support in providing state-hosted Open Data and/or Opt-in status web app URL(s) to be embedded in the Outreach Committee hub as well as other MnGeo-maintained contents to be consumed in other hub sites.

## Additional Comments

## FY2026/27 GAC Term Work Plan

FY2026/27: July 2025 - June 2027

### GAC Priorities Owned by the Committee

*GAC priority projects and initiatives that the committee is to be responsible for during the upcoming term – these may be subject to change based on results of the term’s priorities survey.*

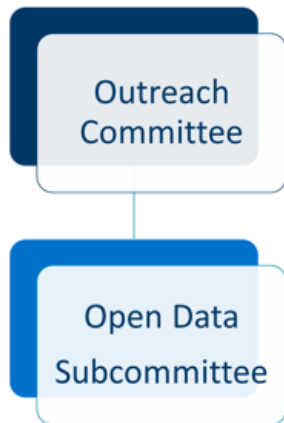
- Statewide Parcel Data
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### Planned Activities and Deliverables

Month	Accomplishments
Jan. 15 <sup>th</sup> Kick Off	Mission/Objectives – Revisit Role and Responsibilities Gain access to GAC resources on SharePoint and to state AGOL
Jan. 28 <sup>th</sup> Touch Base	Gather feedback to mission/objective language Commit to 1-2 hours of meeting time and 4-6 hours of work/per week to advance the committee mission.
Feb. 4 <sup>th</sup>	Vote on revised committee mission/objectives. State Agencies Collaborative (Chris C + Abby S) County Alliance (Carla C + Cara L) Award nominations – solicit interest from GAC committees. Hub team builds contents for GAC hub and prioritized committee hubs build order. Jessica Fendos – Outreach Committee Hub Nick Linell – GAC Home Hub Jeff Kalar- Data Endorsement Hub Alec Trenda – CAN DO Hub
Mar. 4 <sup>th</sup>	<b>GAC meeting on Mar. 5<sup>th</sup>.</b> Showed GAC Hub site progress. Mentioned Esri SAG and Governor’s Certificate Award Began build for 3 committee hubs and GAC homepage site
Apr 1 <sup>st</sup>	Governor’s Certificate and GIS/LIS Awards (due June 1 <sup>st</sup> ) Built hubs and showed hubs
May 6 <sup>th</sup>	<b>GAC meeting - May 21<sup>st</sup></b> Deliver GAC Hub main site and committee hubs Working on GIS/LIS Conference presentation abstract? Draft 2026 – 2027 Outreach Committee Workplan

<b>June 3rd</b>	<p>MNIT Communications reviews GAC and Committee hubs.</p> <p>Deliver Committee hubs and align roles and responsibilities with Committees</p> <p>Start building the next wave of committee hubs (6)</p>
<b>July 1st</b>	<p>Esri User Conference (MN User Group Outing)</p> <p>Invite Governor to GIS/LIS Conference if we have a Governor's Certificate Award recipient</p> <p>Continue to build committee hubs</p>
<b>August 5th</b>	<p>Mapping Expo - GIS Education Day</p> <p>Build hubs</p>
<b>September 2nd</b>	<p><b>GAC meeting Sept. 10<sup>th</sup></b></p> <p>Build hubs and show hubs</p>
<b>October 7th</b>	<p>GIS/LIS Conference</p>
<b>November 4th</b>	<p>GIS Day event</p> <p>Wrap up all committee hubs</p>
<b>December 2nd</b>	<p><b>GAC meeting (Dec. 17<sup>th</sup>)</b></p> <p>Present all committee hubs to GAC</p>
<b>2026</b>	<p>Publish GAC hub and all committee hubs</p> <p>Communication – ArcWatch article</p> <p>Gather letters and contents from GAC Chair and Chief GIO. GAC Annual report (MnGeo +John N + Chris C)</p>

## Roles and Responsibilities



- State government outreach – Chris C + Abby Stam
- County alliance – Carla C + Cara L
- Media Outreach – Megan S & Sally Wakefield
- Publication/Messaging – John N, Megan S
- Governor’s Certificate + Esri/NSGIC Awards – Kendis S + Jessica F
- MGAC and Committee Hubs – Jeff K, Alec T, Kendis S, Jessica F, Nick Linell, Megan S.

Heather A + Norman A

## Existing Resources

- Need state’s ArcGIS Online accounts to build hub sites in ArcGIS Online. Use MnIT Communications approved branding rules and images.

## Committee and Subgroup Needs

- Need a county representative to work as a co-chair for the Open Data Subcommittee to conduct peer-to-peer contact with counties for Open Data and Opt-in data sharing.

## Dependencies and Interrelationships

- If compiling an annual report for the GAC is assigned to the Outreach Committee, we would appreciate it if the Executive Team can provide messaging/talking points for creating this report. Governor’s Certificate Award outcome and project success (Lidar and GeoCommons 2.0) leading to other awards help enrich the Minnesota GIS success story-telling undertaken by the Outreach Committee.

## Risks

- Need to fill a co-chair position for the Open Data Subcommittee. Lacking leadership, there is risk that key objectives will not be met.

## Additional Comments

**Date approved by the Geospatial Advisory Council:** May 21, 2025